

# Leap Year 2020: Extra Day & Bonus Savings at ARCHER<sup>®</sup> Hotel

## February 29 Brings 29% Off Archer Hotel's Entire Collection: New York, Napa, Austin, Burlington, Redmond & Florham Park

## Book Saturday – 2/29/20 – And Save All Year Long

New York, NY – January 15, 2020 – <u>ARCHER<sup>\*</sup> Hotel</u> knows that "time is the most valuable thing a man can spend" (Theophrastus); it's free, but it's priceless. To celebrate the bonus day that Leap Year 2020 brings us on Saturday, February 29, Archer Hotel is unveiling its first-ever, brand-wide Leap Year Sale. Reservations made on February 28, starting at 2:29 pm CT, through February 29 will be 29% off best available rates at the collection's six hotels, spanning top cities and sought-after suburbs. The extra day comes with added value; the savings can be applied to amazing experiences, memorable meals and more on the trips. Here are the Archer Hotel Leap Year Sale details: \*

#### Bonus Day, Bonus Savings: 29% off best available rates\*

**Take the Leap** (Booking Window): Friday, February 28 at 2:29 pm CT (in honor of 2/29!) through Saturday, February 29 at 11:59 pm CT.

Added Day, Added Adventure (Travel Window): February 29, 2020 through February 28, 2021

### The greatest gift you can give someone is your time; here's where you can spend it:

- Archer Hotel Austin (Domain NORTHSIDE's fashion, dining and nightlife destination)
- Archer Hotel Napa (downtown Napa wine country's emerging gateway city)
- Archer Hotel **New York** (midtown Manhattan under the glow of the Empire State Building)
- Archer Hotel Burlington (MA; 3<sup>rd</sup> Ave, Boston's buzzy northwest suburb)
- Archer Hotel Florham Park (NJ; adjacent to the New York Jets training camp, minutes to Morristown and Madison)
- Archer Hotel Redmond (WA; Redmond Town Center, Seattle's Eastside suburb)

Nightly rates once the Leap Year discount is applied start from \$105 in the suburbs and \$149 to \$170 in the city hotels.

As always, included in every Archer Hotel experience is five-star bedding, in-room Nespresso<sup>®</sup> coffee experience, locally curated bath amenities, Insta-worthy whimsical slippers, in-room bottled water and a nightly turndown ritual with a rotation of destination-specific treats.

For reservations visit <u>https://archerhotel.com/book/leap-day</u> on Saturday, February 29. For more please visit <u>www.archerhotel.com</u> and get to know Archer better on <u>Instagram</u> and follow his city-specific recommendations, recipes and more on the <u>blog</u>. "You can find something truly extraordinary in an ordinary minute." (Mitch Albom)

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Media Note: The landing page/booking link will be live at 2:29 pm on Friday, February 28 and not prior.

#### About ARCHER

<u>ARCHER<sup>®</sup> Hotel</u> is a boutique collection with a focus on sincere service, curated luxuries and a dedication to details big and small. With properties in sought-after cities and carefully selected suburbs, the hotels are designed to feel like welcoming residences, each with distinct nod to the destination they call home. The hotels consistently rank in the top spots on trusted review sites based on guest feedback, with a strong theme of exceeding expectations. ARCHER New York came in at #10 of 15 of top hotels in New York City in the <u>Travel + Leisure World's Best Awards</u>. Its properties in Napa and Austin made the *Condé Nast Traveler* 2019 Readers' Choice Awards.

<sup>\*</sup>Fully prepaid, nonrefundable rate. Credit card is charged at the time of booking for the full amount of the stay plus tax. No credits or refunds will be issued for changes or cancellations. Credit card used for booking must be presented at check-in. 29% off best available rates based on availability; blackout dates apply; taxes, fees and incidentals are not included.